

Dow Corning News

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Dow Corning to Present Webinar on Effective Silicone-based Topical Formulations for Better Drug Delivery and Improved Patient Care



Seneffe, Belgium – Dow Corning, a global leader in silicones, silicon-based technology and innovation, will present an educational webinar titled, “Effective Silicone-based Topical Formulations – How to Improve Efficacy and Patient Compliance,” on June 7 at 10 a.m. EDT. Myriam Delvaux, global pharmaceutical marketing leader for Dow Corning Healthcare will lead the webinar and explain how

silicone-based ingredients and excipients can help generate innovative product forms with pleasant aesthetics for improved drug delivery and patient compliance.

Key topics the webinar will focus on include:

- Benefits of silicone-based material in topical applications
- Creating effective topical formulations with silicone-based materials
- Ensuring regulatory compliance of your ingredients and excipients

Demand for improved care is increasing as the global healthcare industry faces a growing aging population and the need for more affordable and accessible healthcare. From regulatory to payers to pharmaceutical companies to suppliers, Dow Corning's industry expertise can help bring innovative treatments to market more quickly and safely.

For more information on the webinar and to register for free, please visit:

<http://ow.ly/BqqE30052uF>

About Dow Corning

Dow Corning (dowcorning.com) provides performance-enhancing solutions to serve the diverse needs of more than 25,000 customers worldwide. A global leader in silicones, silicon-based technology and innovation, Dow Corning offers more than 7,000 products and services via the company's *Dow Corning*[®] and XIAMETER[®] brands. Dow Corning is equally owned by The Dow Chemical Company and Corning, Incorporated. More than half of Dow Corning's annual sales are outside the United States. Dow Corning's global operations adhere to the [American Chemistry Council's Responsible Care[®] initiative](#), a stringent set of standards designed to advance the safe and secure management of chemical products and processes.

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