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Milliken to Participate at ASTA CSS 2017 & Seed Expo, Highlighting Robust Treating Solutions™ Portfolio and Customization Capabilities

Company's Exhibit to Showcase Seed Treatment Colorants, Seed Enhancement Polymers and Formulated Colored Polymers, Backed by Technology Innovation and Global Reach

Spartanburg, S.C. - Milliken & Company, a leading supplier of performance colorants and additives, will exhibit at the American Seed Trade Association (ASTA) CSS 2017 & Seed Expo, December 4-7 in Chicago. The company will be showcasing in booth 208 its Treating Solutions™ portfolio of seed colorants, seed enhancement polymers and formulated colored polymers. These technologies address top industry challenges including protecting seed vitality, reducing dust-off and improving flowability. The company will also emphasize its customized treatment packages to meet customers' needs for brand identity and differentiation, as well as address specialized requirements for various types of seeds and niche applications. Through its recent acquisition of Keystone Aniline Corporation, a global leader in dyes, pigments, pigment dispersions and polymers, Milliken is ideally positioned to deliver innovative, targeted solutions for seed treating applications.

"By combining the market knowledge and application development capabilities of Keystone with our extensive research, testing and manufacturing resources, Milliken is supporting the agriculture industry with new and differentiated solutions," said Adam Wilson, market manager - Seed Treatment, Milliken Performance Colorants & Ingredients. "We are investing in new breakthrough technologies that target agricultural challenges at a macro level - by crop, treatment type or region - as well as at the level of the individual customer or application. Exhibiting at the ASTA event marks an important inflection point in our strategy to bring synergistic solutions to the market."

Treating Solutions for Seed Coating

Milliken's Treating Solutions portfolio of colorants, enhancement polymers and formulated colored polymers delivers exceptional performance, efficiency, aesthetics and ease of application for seeds treated with active ingredients. They are broadly adaptable to different crops, from soybeans to sunflowers, and various types of coating, treating and planting equipment. These products comply with the U.S. Environmental Protection Agency's 40 CFR 180 requirements.

In particular, Milliken's colorants and polymers stand out from competitors in two areas: reduced dust-off during and after the treating process, and improved flowability during treatment and planting to optimize consistency.

Extensive Customization Capability

Milliken is one of the few companies that offer comprehensive customization services. The company can precisely tailor its color and polymer solutions to address each customer's specific requirements, whether for widespread use or a single-use application. Milliken also provides a full battery of testing capabilities.

During ASTA CSS 2017 & Seed Expo, Milliken will have experts available at its booth to answer questions about its Treating Solutions portfolio and its support services.

About Milliken

Milliken is an innovation company that has been exploring, discovering, and creating ways to enhance people's lives since 1865. Working from our laboratories, application and development centers around the world, our scientists and engineers create coatings, specialty chemicals, and advanced additive and colorant technologies that transform the way we experience products from automotive plastics to children's art supplies. With expertise across a breadth of disciplines that also includes floor covering and performance materials, the people of Milliken work every day to add true value to people's lives, improve health and safety, and make this world more sustainable. For more information, visit www.chemical.milliken.com or www.milliken.com.

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PHOTO: Milliken's Treating Solutions™ Portfolio of Colorants, Enhancement Polymers and Formulated Colored Polymers are Broadly Adaptable to Different Crops

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High resolution photography is available by contacting Amy Godfrey at agodfrey@ahminc.com.