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## Milliken Serves up Display Pack's New Packaging Concept at NRA 2016, Addressing Challenges in Aesthetics, Sustainability & Logistics

Chicago - The restaurant and catering industries have a lot on their plates, from providing healthy and sustainable choices to delivering quality and convenience and streamlining operations to drive efficiency. To directly address these universal challenges, Display Pack is launching a unique 9-in. by 5-in. food take-out packaging container concept here at the 2016 National Restaurant Association (NRA) show in Milliken & Company's booth (#785).

The new container is formed from Milliken's NX™ UltraClear polypropylene (PP), the first plastic to combine glass-like clarity and heat resistance. Matching the innovation of this material, the Display Pack concept is a two-in-one container with an identical, nesting base and lid to save space and streamline inventory management. This design offers multiple benefits, beginning with high-quality aesthetics to accentuate the appearance of to-go food and increase order accuracy. Also, it is compatible with hot-fill applications, heat lamps and reheating in microwaves. Further, it is easily recycled to meet consumer and industry demands for greater sustainability.

Using the Milliken material, Display Pack can design and manufacture a wide range of custom containers to meet the specific requirements of restaurant operators and suppliers.

"Our customers will benefit from the designs we develop with NX UltraClear PP because its crisp, clean look dovetails with the growing organic, healthy eating trend," said Andrew Blackmore, director of sales & marketing at Display Pack. "People are eating consciously these days, and they want to see clearly what is inside the container. Also, the recyclability and other environmental advantages of using polypropylene align with our company's focus on developing sustainable designs. This is an outstanding option for our customers."

"Our NX UltraClear PP opens a new world of possibilities for the restaurant and catering industries," said Emily Blair, business development manager, Milliken. "We are delighted to feature Display Pack's creative packaging ideas, which capitalize on the unique value of our material as well as the efficiencies of a single SKU for base and lid. We look forward to helping their designers develop many more packaging innovations that leverage NX UltraClear PP."

NX UltraClear PP is the only high-clarity plastic that delivers high-temperature performance. Competitive materials are unsafe to heat. NX UltraClear PP also delivers exceptional aesthetics, recyclability and a lower carbon footprint than other plastics. It overcomes limitations of polyethylene terephthalate (PET), polylactic acid (PLA) and polystyrene (PS) for thermoformed packaging.

Milliken technology experts and Display Pack commercial leaders are available at NRA 2016 in the Milliken booth to discuss NX UltraClear PP's exceptional high performance and latest application successes and explain how the product surpasses traditional plastic packaging solutions. For more information, please visit www.NXUltraClearPP.com

## About Milliken

Milliken is an innovation company that has been exploring, discovering, and creating ways to enhance people's lives since 1865. Working from our laboratories, application and development centers around the world, our scientists and engineers create coatings, specialty chemicals, and advanced additive and colorant technologies that transform the way we experience products from automotive plastics to children's art supplies. With expertise across a breadth of disciplines that also includes floor covering and performance materials, the people of Milliken work every day to add true value to people's lives, improve health and safety, and make this world more sustainable. For more information, visit www.milliken.com.

## **About Display Pack**

Display Pack is a privately owned manufacturer of consumer packaging with its production facilities in Michigan. The company offers Single Source Solutions® for the start-to-finish management of the entire packaging process, from design to finished production to warehousing and logistics. Further, Display Pack offers unmatched speed in developing custom packaging, needing only four to eight weeks to finalize the design, develop a prototype, build all tooling and be ready for full production.

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PHOTO: Display Pack's New 9-in. by 5-in. Food Take-out Concept Container Made with Milliken's  $NX^{m}$  UltraClear Polypropylene

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High resolution photography is available by contacting Amy Godfrey at agodfrey@ahminc.com.