



Press Release

Baerlocher USA's Annual PVC Technical Summit Educates Industry on Top Trends, Technologies and Vinyl Solutions

Cincinnati, Ohio – October 4, 2018 – Baerlocher USA, part of Baerlocher Group, a leading global supplier of plastics additives, today highlighted the success of its third annual PVC Technical Summit, which took place Sept. 11-13 at the historical Cincinnati Hilton Netherlands Plaza. This unique educational event focused on technical trends, challenges and solutions, and case studies for rigid and flexible polyvinyl chloride (PVC) applications. The PVC Technical Summit – a non-commercial event underwritten and hosted by Baerlocher USA, and attended by Baerlocher USA customers and other suppliers to the plastics industry – has steadily expanded in size and content since its debut in 2016. This summit's increasing popularity attests to the timeliness of its topics, the value of its in-depth technical training – including formulating and problem solving – and the opportunities it offers for intra-industry networking and discussions.

“The PVC Technical Summit is an important example of Baerlocher USA's leadership in technical education and a demonstration of our commitment to advancing the state of the art in vinyl materials,” said Ed Hall, President and CEO. “Each year we attract a larger group of scientists and engineers who are looking to improve their understanding of PVC additives, formulations and processing. In addition to hosting the summit, Baerlocher USA has invested in a new technical training center, due for completion this year, to address specific customer issues. All these initiatives support our mission of becoming the trusted advisor to the market.”

More than 100 attendees from organizations across the PVC industry – including material suppliers, extruders, compounders and profile manufacturers – participated in the three-day, invitation-only summit. The agenda featured breakout sessions led by industry experts on timely topics such as bio-plasticizers, foam activators, specialty resins, flame/smoke suppression and lubrication. Another summit highlight was the presentation of three case study problems for attendees to solve using background information and assistance from instructors. The case study exercises were facilitated by John Dallatore, Technical Manager at their Dover, OH location; Perry Reed, Account Manager; and Kim Kern, Technical Manager-Additives for PVC Flooring, Wire & Cable, Food Film; and focused on troubleshooting methods for solving complex issues such as blooming in plastisol, burning in flexible PVC, the exudation of plasticizers from PVC, and process control of rigid PVC extrusion.

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Baerlocher USA also offered tours of its expanding facility, including the company's analytical and application labs; production lines and new construction areas; which encompass a new reactor for the production of calcium, zinc, sodium and other metal soaps; and the new training center. On the final day of the event, Christian Barcan, from the Vinyl Institute presented on sustainability initiatives and Sylvia Moore, from Shintech, the largest PVC producer in the United States, gave an overview of the market.

Participant feedback from this year's PVC Technical Summit was extremely positive and ranged from compliments on the richness of the content, the usefulness of the case studies and the impressive nature of Baerlocher USA's capabilities and expansion plans, to the excellence of the breakout sessions and targeted training, to general appreciation for the opportunity to attend such a unique "world-class event" and network with industry peers.

About Baerlocher:

The Baerlocher Group is a leading manufacturer of additives for the plastics industry. Its portfolio includes a broad range of stabilizers and other additives suitable for a variety of polymer and non-polymer applications.

Baerlocher has a strong focus on customer and employee needs and is highly committed to innovation and sustainability. Its pioneering and proactive role is underlined by the support provided to the PVC industry during the transition from lead- to calcium-based stabilizers and by its innovative lubricant systems for wood plastic composites.

Baerlocher embraces the principles of responsible care. It operates an ISO 9001 certified quality management system and an environmental management system compliant with ISO 14001. Baerlocher plays a positive role in both the business community and society as a whole. This includes work within industry associations, and the provision of training opportunities in a variety of disciplines.

The Baerlocher Group has production plants around the globe and operates a sales network serving all major countries.

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Photo Caption



PHOTO: Attendees filled the room at the historical Cincinnati Hilton Netherlands Plaza to listen to presentations from PVC industry experts at Baerlocher USA's third annual PVC Summit.

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