

NEWS RELEASE

## DowDuPont to Present on Benefits of Silicone-based Masterbatches for Polyolefin Film Packaging

Patrick Prêle to speak on April 2, at 3:20pm CET at AMI Plastic Pouches 2019



**GENEVA, February 21, 2019** – DuPont Transportation & Advanced Polymers, a global business unit of DowDuPont Specialty Products Division, will present at the AMI Plastic Pouches 2019 conference its advanced, silicone-based technologies that enhance polyolefin film packaging. On April 2, at 3:20pm Central European Time (CET), Patrick Prêle, research & development engineer and technical support engineer for silicone masterbatches, will give a technical presentation, titled “The Benefits New

Silicone-based Masterbatches Bring to Polyolefin Film Used in Packaging Applications.” The company will also host a display in the exhibition area at Table #11.

As a feature of Prêle’s talk, he will discuss the optimization of flexible packaging production using DowDuPont’s newest technology, DOW CORNING™ MB25-235 Masterbatch, which enables a significantly reduction of the coefficient of friction (COF) in low-density polyethylene (LDPE) film. Its other advantages include stable, long-lasting performance, no migration to the film surface and approval for food contact applications in the United States, the European Union and China. In his presentation he will also cover DOW CORNING™ HMB-6301 Masterbatch, which is engineered for bi-axially oriented polypropylene (BOPP) and PP cast films used in food pouches and other packaging.

An expert in formulation and compounding process development, Prêle began his 30-year career as a development engineer at Multibase, which was acquired by Dow Corning in 2002. He holds a degree in plastics and polymers from Jean Monnet University in France and earned an engineering degree from the Doctoral School of Lyon, also in France.

AMI Plastic Pouches 2019 will be held at the Imperial Riding School Renaissance Hotel in Vienna, Austria, on April 2-3. Prêle will be available during the conference to answer any questions you may have about the company’s advanced portfolio of silicone-based masterbatches for packaging. More information can be found at

<http://www.dupont.com/industrial/multibase.html>

**About DuPont Transportation & Advanced Polymers**

DuPont Transportation & Advanced Polymers (T&AP), a DowDuPont Specialty Products Division business, delivers a broad range of technology-based products and solutions to the transportation, electronics, industrial and consumer markets. T&AP partners with its customers to drive innovation by utilizing its expertise and knowledge in polymer and materials science. T&AP works with customers throughout the value chain to enable material systems solutions for demanding applications and environments. For additional information about DuPont Transportation & Advanced Polymers, visit [plastics.dupont.com](http://plastics.dupont.com).

**About DowDuPont Specialty Products Division**

DowDuPont Specialty Products, a division of DowDuPont (NYSE: DWDP), is a global innovation leader with technology-based materials, ingredients and solutions that help transform industries and everyday life. Our employees apply diverse science and expertise to help customers advance their best ideas and deliver essential innovations in key markets including electronics, transportation, building and construction, health and wellness, food and worker safety. DowDuPont intends to separate the Specialty Products Division, which will be called DuPont, into an independent, publicly traded company. More information can be found at [www.dow-dupont.com](http://www.dow-dupont.com).

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