

## Media Alert

Contacts: Ashok M. Adur  
Vertellus Specialties Inc.  
[aadur@Vertellus.com](mailto:aadur@Vertellus.com)  
+1.973.557.1172

Amy Godfrey  
AH&M Marketing Communications  
[agodfrey@ahminc.com](mailto:agodfrey@ahminc.com)  
+1.413.448.2260, Extension 370

## VERTELLUS TO LAUNCH, SPOTLIGHT NEW ADDITIVE TECHNOLOGIES FOR OPTIMIZING POLYMER PROPERTIES AND SUSTAINABILITY AT K 2016



**PARSIPPANY, N.J.** — August 16, 2016 — Vertellus, a leading global supplier of additives to the plastics and polymer industries, will introduce at K 2016 (hall 5, booth C08-2) new high-performance additive technologies that help meet increasing industry demand for improved material performance and sustainability. Among these will be the launch of a new family of masterbatches for use in plastics compounding as a unique compatibilizer for polyamide (PA) combined with recycled polyethylene terephthalate (PET), and as a chain extender to produce branched high RV polyamides with lower material and processing costs.

Products to be featured by Vertellus at K 2016 offer fresh solutions to multiple industry challenges. These include products that enable weight reduction in automotive parts to cut fuel consumption and emissions; replace phthalates in medical and baby products with non-toxic, bio-based plasticizers; and facilitate broader use of economical, recycled PA and PET resins. The company will also promote the use of its technology in microencapsulation products which are gaining broader use in size regulation of microcapsules in formulations for specialty inks, fragrances and temperature-reactive textiles and mattresses and in construction of energy-efficient “green” buildings.

Further, Vertellus will highlight the use of a monomer used to produce polysulfones which offers one of the highest service temperatures among all melt-processable thermoplastics. It also has found some uses in specialty electronic and aerospace applications.

Vertellus technical experts will be on hand for the duration of K 2016 – Oct. 19-26 in Düsseldorf, Germany – to answer questions and discuss the company’s robust and growing portfolio of advanced material solutions.

**About Vertellus**

Vertellus is a specialty chemicals company focused on the manufacture of ingredients used in pharmaceuticals, personal care, nutrition, agriculture, industrial and a host of other market areas affected by trends favoring sustainable technologies and chemistries. Vertellus is the largest, global producer of pyridine and picolines, specialty pyridine derivatives, DEET, castor oil derivatives and systems and a world leader in vitamin B3 and citrate polymer additives and systems. Vertellus benefits from a technically advanced global manufacturing base and has approximately 1000 employees. Vertellus is headquartered in the United States in Indianapolis, Ind. More information on Vertellus can be found at [www.vertellus.com](http://www.vertellus.com).

# # #

Vertellus® is a registered trademark of Vertellus Specialties Inc.