Media Alert



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dowcorning.com

Dow Corning to Showcase at MD&M West Expansion in New Capabilities, High-Performance Silicones to Drive Healthcare Innovation

MIDLAND, MICH. – Jan. 19, 2017 – Dow Corning, a global leader in silicones, silicon-based technology and innovation and a wholly owned subsidiary of The Dow Chemical Company, will announce at MD&M West 2017 the expansion of its Midland-based North American Healthcare Application Center, together with the latest additions to its growing healthcare product portfolio. The company's strategic investments in research and development are designed to help healthcare customers drive innovation by leveraging advanced silicone technologies in wearable medical devices and other critical applications.

Dow Corning will be exhibiting at MD&M West its extensive portfolio of industry-leading silicone adhesive solutions, elastomers and coatings in booth #1921. The company will also deliver a presentation at R.D. Abbott's Healthcare Elastomers Luncheon on Wednesday, Feb. 8, from 11:30 a.m. to 1:00 p.m. PST. William Inman, applications engineer for Dow Corning, will present on the factors to consider for post-curing silicone elastomers.

Dow Corning's new application development capabilities were added to its North American Healthcare Application Center to better help customers design next-generation medical devices using Dow Corning silicone elastomers and adhesives. Products to be spotlighted at MD&M West include a new high-performance soft skin adhesive and a versatile, recently announced aqueous emulsion.

Dow Corning's commercial and technical experts will be on hand for the duration of MD&M West to answer questions and discuss how the company's expanding capabilities and product portfolio are helping to meet customer needs and healthcare industry demand for higher performing advanced materials.

MD&M West 2017 will run Feb. 7-9, at the Anaheim Convention Center, in Anaheim, Calif.

About Dow Corning

Dow Corning (dowcorning.com), a wholly owned subsidiary of The Dow Chemical Company, provides performance-enhancing solutions to serve the diverse needs of more than 25,000 customers worldwide. A global leader in silicones, silicon-based technology and innovation, Dow Corning offers more than 7,000 products and services via the company's Dow Corning® and XIAMETER® brands. More than half of Dow Corning's annual sales are outside the United States. Dow Corning's global operations adhere to the American Chemistry Council's Responsible Care® initiative, a stringent set of standards designed to advance the safe and secure management of chemical products and processes.

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About Dow

Dow (NYSE: DOW) combines the power of science and technology to passionately innovate what is essential to human progress. The Company is driving innovations that extract value from material, polymer, chemical and biological science to help address many of the world's most challenging problems such as the need for clean water, clean energy generation and conservation, and increasing agricultural productivity. Dow's integrated, market-driven, industry-leading portfolio of specialty chemical, advanced materials, agrosciences and plastics businesses delivers a broad range of technology-based products and solutions to customers in approximately 180 countries and in high-growth sectors such as packaging, electronics, water, coatings and agriculture. In 2015, Dow had annual sales of nearly \$49 billion and employed approximately 49,000 people worldwide. The Company's more than 6,000 product families are manufactured at 179 sites in 35 countries across the globe. On June 1, 2016, Dow became the 100 percent owner of Dow Corning Corporation's silicones business, a global company with sales of greater than \$4.5 billion in 2015, 25 manufacturing sites in 9 countries and approximately 10,000 employees worldwide. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at www.dow.com.

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