



DOW CORNING

Media Alert

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Dow Corning to Discuss During *Strategies in Light 2017* How the Latest Advances in Optical Silicones Are Delivering Innovative New Solutions for LED Designers

MIDLAND, MICH. – Feb. 21, 2017 – Clinton Whiteley, a development scientist for Dow Corning, will present a paper at Strategies in Light (SIL) 2017 that highlights recent advances in optical silicones targeting LED lamp and luminaire applications. Titled “Advances in Optical Silicones,” Whiteley’s presentation is scheduled during SIL’s *Better Optics = Better Lighting* session, which begins at 2:45 p.m. on Thurs., Mar. 2, 2017.

In his presentation, Whiteley will outline how the continuing evolution of Dow Corning’s optical silicones technology has produced advanced new materials that enable new ways to control the shape, color and intensity of light, and to fashion optics in complex shapes with fine details and integrated mechanical features that may be impossible to achieve with conventional plastics.

Whiteley will be available before and after his presentation to meet with media and answer questions. To arrange an interview, please see the contacts below.

SIL 2017 is attended by thousands of attendees and exhibitors who are seeking the latest information on the future of LED and other advanced lighting solutions. This year’s event will be held in the Anaheim Convention Center, in Anaheim, Calif. from Feb. 28 through Mar. 2.

About Dow Corning

Dow Corning (dowcorning.com), a wholly owned subsidiary of The Dow Chemical Company, provides performance-enhancing solutions to serve the diverse needs of more than 25,000 customers worldwide. A global leader in **silicones**, silicon-based technology and **innovation**, Dow Corning offers more than 7,000 products and services via the company’s Dow Corning® and **XIAMETER**® brands. More than half of Dow Corning’s annual sales are outside the United States. Dow Corning’s global operations adhere to the American Chemistry Council’s Responsible Care® initiative, a stringent set of standards designed to advance the safe and secure management of chemical products and processes.

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About Dow

Dow (NYSE: DOW) combines the power of science and technology to passionately innovate what is essential to human progress. The Company is driving innovations that extract value from material, polymer, chemical and biological science to help address many of the world's most challenging problems, such as the need for fresh food, safer and more sustainable transportation, clean water, energy efficiency, more durable infrastructure, and increasing agricultural productivity. Dow's integrated, market-driven portfolio delivers a broad range of technology-based products and solutions to customers in 175 countries and in high-growth sectors such as packaging, infrastructure, transportation, consumer care, electronics, and agriculture. In 2016, Dow had annual sales of \$48 billion and employed approximately 56,000 people worldwide. The Company's more than 7,000 product families are manufactured at 189 sites in 34 countries across the globe. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at www.dow.com.

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