



Media Alert

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Dow Corning to Present and Discuss the Design Benefits of Thermally Conductive Silicones at Thermal Management for EV/HEV Event in Berlin

SENEFFE, BELGIUM – Feb. 7, 2017 – Thomas Seldrum, an associate application engineering specialist for Dow Corning, is presenting a paper at the 2017 Thermal Management for EV/HEV event in Berlin, highlighting the benefits that thermally-conductive silicones provide today’s designers of automotive and power electronics. Seldrum’s talk is scheduled for Tuesday, Feb. 14 at 12:40 p.m. at the Sofitel Hotel Berlin Kurfürstendamm.

Titled “Thermal Management Material for Protection and Assembly Purposes” Seldrum’s presentation will highlight key performance properties that differentiate silicones from organic materials. Specifically, Seldrum will discuss the thermal management properties and advanced assembly options that are offered by silicone adhesives, encapsulants, gels and gap fillers. He will further share technical considerations that automotive and power electronics designers should contemplate when applying thermally-conductive silicones.

Seldrum will be available throughout the conference to meet with media and answer questions. To arrange an interview, please see the contacts below.

The Thermal Management for EV/HEV conference brings together leading experts on new and future developments in thermal management. This year’s event is scheduled to run from Feb. 14 to 16, 2017.

About Dow Corning

Dow Corning (dowcorning.com), a wholly owned subsidiary of The Dow Chemical Company, provides performance-enhancing solutions to serve the diverse needs of more than 25,000 customers worldwide. A global leader in **silicones**, silicon-based technology and **innovation**, Dow Corning offers more than 7,000 products and services via the company’s Dow Corning® and **XIAMETER**® brands. More than half of Dow Corning’s annual sales are outside the United States. Dow Corning’s global operations adhere to the American Chemistry Council’s Responsible Care® initiative, a stringent set of standards designed to advance the safe and secure management of chemical products and processes.

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About Dow

Dow (NYSE: DOW) combines the power of science and technology to passionately innovate what is essential to human progress. The Company is driving innovations that extract value from material, polymer, chemical and biological science to help address many of the world's most challenging problems such as the need for clean water, clean energy generation and conservation, and increasing agricultural productivity. Dow's integrated, market-driven, industry-leading portfolio of specialty chemical, advanced materials, agrosiences and plastics businesses delivers a broad range of technology-based products and solutions to customers in approximately 180 countries and in high-growth sectors such as packaging, electronics, water, coatings and agriculture. In 2015, Dow had annual sales of nearly \$49 billion and employed approximately 49,000 people worldwide. The Company's more than 6,000 product families are manufactured at 179 sites in 35 countries across the globe. On June 1, 2016, Dow became the 100 percent owner of Dow Corning Corporation's silicones business, a global company with sales of greater than \$4.5 billion in 2015, 25 manufacturing sites in 9 countries and approximately 10,000 employees worldwide. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at www.dow.com.

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